| Electronic Acknowledgement Receipt | |
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| EFS ID: | 5781867 |
| Application Number: | 10043714 |
| International Application Number: | |
| Confirmation Number: | 6438 |
| Title of Invention: | System, method, and software application for targeted advertising via behavioral model clustering, and preference programming based on behavioral model clusters |
| First Named Inventor/Applicant Name: | Isaac Bentolila |
| Customer Number: | 23386 |
| Filer: | Michael Zarrabian/Monica Benson |
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